

Life Insurance Made Simple



Introducing 1ClickCoverage

A web-based system that simplifies life insurance coverage and takes the pain out of the process.

Three Simple Steps to Coverage

1. Choose your coverage
2. Answer key questions that automatically create an electronic application for you
3. Get a decision in minutes and if approved, receive your policy via email with a secure link. Your coverage could be in-force in less than one hour

Life insurance features

- Term life insurance with 10, 15, 20 or 30 year term
- Coverage ranging from: \$25,000 to \$350,000
- Access to the death benefit during your lifetime in the event of a terminal illness
- Easy to understand and can be purchased instantly and securely online

Underwritten by a company you can trust

Issued by Life Insurance Company of the Southwest, a National Life Group company

Not a bank or credit union deposit or obligation
Not FDIC or NCUA insured
Not insured by any federal government agency
Not guaranteed by any bank or credit union

LSW term insurance and associated riders are underwritten by Life Insurance Company of the Southwest, Addison, Texas. Riders are optional and may not be available in all states. Receipt of accelerated benefits will reduce the death benefit, may be a taxable event and may affect eligibility for public assistance programs. Not guaranteed issue - coverage is dependent upon underwriting criteria. Form series: 8109(0899)/8110(0899)/8111(0899)/8112(0899)

National Life Group® is a trade name representing various affiliates, which offer a variety of financial service products. Life Insurance Company of the Southwest's financial strength is rated A (Excellent) by A.M. Best, the 3rd highest of 16 ratings.